

Kiwanians Honor Capt. LaLone

It was Fred La Lone Day at the Kiwanis luncheon last Tuesday. In honor of retiring Captain La Lone from the Sierra Madre Search and Rescue Team, the City of Sierra Madre, County of Los Angeles, Forestry Service and State of California and local citizens combined to pay a tribute to a brave and daring man seldom is ever equalled.

The occasion climaxed almost 14 years of unselfish devotion to the humanitarian cause of life-saving and rescue of unfortunate victims of mountain accidents and hazards. Through the courageous and daring leadership of Captain La Lone during his long tenure of devotion to the cause of unfortunate victims of mountain-climbing misadventures, children, men and women of all ages have been rescued through all hours of night and day and in all kinds of weather—rain, snow and wind.

Fred La Lone's instant response to telephone calls in the middle of stormy nights has made the difference between life and death to un-

a stirring tribute to Captain La Lone's daring rescue work and told of the many lives that his bravery had helped to save.

Larry Bevington, City Administrator, read a letter from Governor Brown, praising La Lone for his years of humanitarian service.

Mayor Sorenson, paying a high tribute to La Lone's rescue work, presented him a plaque from the City of Sierra Madre, in commemoration for his years of heroism.

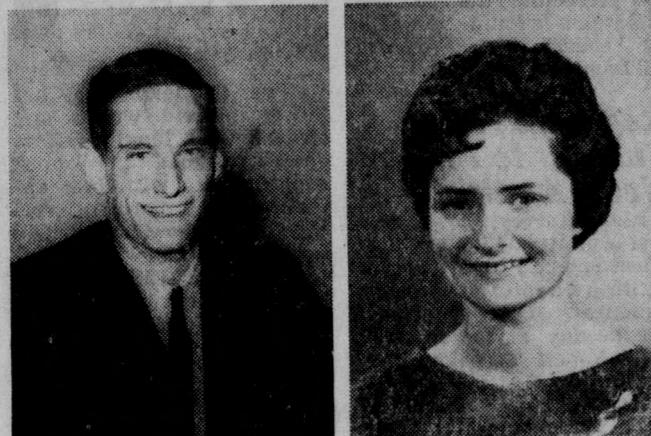
Joe Covell, chief deputy to Supervisor Bonelli, presented La Lone a scroll of honor from Los Angeles County.

Captain Garvey of the Los Angeles Sheriff's office, in charge of the County Sheriff's Reserves, presented La Lone a sheriff's retirement badge.

Charles Louk, Postmaster, on behalf of the U.S. Post Office Department, spoke glowingly of the unselfish devotion to humanitarianism of any employee of the Post Office. La Lone is employed by the Sierra Madre Post Office.

Sim Jarvi, director of Angeles National Forest, paid

Two P.C.C. Students Win Bank of America Awards



Sierra Madre - Pasadena City College student, Arthur R. Hewitt to receive Bank of America award.

Two students of Pasadena City College have won cash awards of \$200 each under Bank of America's Junior College Business Awards program. Dr. Catherine Robbins,

president of the college, announced that Arthur R. Hewitt, of 630 Orange Grove Drive, Sierra Madre, has won the award in banking and business administration studies, and Joyce Christensen of 3808 Alzada Road, Altadena, has won in the secretarial and clerical studies division.

Mr. Hewitt has served Pasadena City College as ASB vice president, president of the sophomore class, Alpha Gamma Sigma, scholarship society; Phi Rho Pi, secretary of Circle K, ASB cabinet member, and has been a member of the varsity debate squad.

Miss Christensen last year received the Pasadena City College superior achievement award in Business English. She has had work experience with World Vision, Inc. and the Pasadena Board of Education. She plans to work in the area of accounting upon graduation from Pasadena City College.

Wistaria Beauty Salon Introduces New Additions

Two new additions have been made to the already well-trained, friendly staff of the Wistaria Beauty Salon at 55 N. Baldwin.

Backing up three old favorites, Penny, Hazel and Alice, Jean Lovelace of Boston and Alta Jo Harrington of Salt Lake.

Jean, a real Bostonian, who was formerly with Colonial Beauty Salon of Boston, has a real flair with hair. She finds Sierra Madre interesting and extremely charming and intends to make California her home.

Alta, a former resident of Salt Lake, has worked on the Matsonia line as a hair stylist to Hawaii, and has just recently returned from Egypt and Israel where she was on a study tour. Alta finds the people of Sierra Madre artistic and friendly, and the town charmingly quaint.

Stop in the Wistaria Beauty Salon and meet these charming newcomers, and see for yourself what an excellent background in hair styling, permanents, hair coloring and cosmetics these girls have.

WEATHER

	HIGH	LOW
Feb. 12	70	42
Feb. 13	70	46
Feb. 14	69	41
Feb. 15	66	45
Feb. 16	68	46
Feb. 17	75	46
Feb. 18	83	50
Rainfall to date	7.43"	
Rainfall year ago	6.72"	

Dick King has been running around with his arm

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Sierra Madre News

Serving 38,346 in Sierra Madre, Hastings Ranch, Sierra Madre Villa, Oaks-Highland, Rosemead-Foothill Area

\$5.00 Yearly — 10c Per Copy Phone 355-3324

Sierra Madre, California — Thursday, February 20, 1964

14 Pages — Vol. 57, No. 16

A Banding of All Thinking

United Way Congress Now Being Organized In County

Interested citizens all over Los Angeles County are being invited to join the Congress for the United Way. This Congress is the "grass roots" base for the new organization of United Way which recently completed its first successful county-wide combined fund drive.

The purpose is to afford each community an effective channel for ideas, interest and close relationship to the needs of the individual community and the total needs of all communities in the county, thus we in Sierra Madre, as well as other communities are offered the means to provide leadership and energy and

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Sierra Madre Day At Santa Anita Set For March 4th

Sierra Madre Day at the Santa Anita races is set for March 4. Tickets are now on sale for the clubhouse at the special price of only \$2.65, announced John H. Curtis, former Chamber of Commerce president, in charge of the event and who has managed Sierra Madre Day at the races for the past four years.

This is an event that attracts a big turnout of Sierra Madreans, some of whom report that they have very good luck in picking good horses. A special section is reserved in the clubhouse with tables for luncheon and convenience in looking over racing information.

Santa Anita races are now running on Mondays, to

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Letter of Recognition Received

Fred LaLone Honored By Governor Brown



CAPTAIN FRED LA LONE
... 13 1/2 Years Service to his Community

but an honor that Fred received this past week, will be one that will be highly cherished by him, but mentioned to very few.

The following is a letter sent to Fred by his Honor, Edmund G. Brown, Governor of the State of California:

Captain Fred LaLone
70 West Regular Drive
Charter Oak, California

My Dear Captain:

I have read the story of your retirement from the Sierra Madre Search and Rescue Team and I want to tell you how proud and happy I am of your long service in a very dangerous avocation.

Rescue work by you and other members of your team, and similar teams in California, is certainly above and beyond the call of normal public service. I want you to know that such public service is appreciated by your Governor and others in government who recognize the need for the kind of citizenship that you have displayed.

I am sorry to see that you are retiring but I feel sure, as your friends must, too, that somehow and somewhere you will always be available.

My very best wishes to you and your family and every success for the future.

Sincerely,

EDMUND G. BROWN,
Governor

The following letter was enclosed to your editor:

Dear Editor:
The Governor saw your story on Mr. LaLone and prepared this letter praising his work. We thought you would be interested in seeing it.

Sincerely,
Lucien C. Haas
Associate Press
Secretary

Hospital Meeting February 26

The annual meeting of the Sierra Madre Community Hospital Foundation will be held in the Council Chambers of the City Hall on Wednesday, Feb. 26, at the hour of 8 p.m.

All members of the corporation are asked to attend.

Recognition for services and time spent is one of the most outstanding rewards any one can receive, especially for those that have spent good many days, hours and minutes of their most valued possession, time, toward the betterment of his fellow man.

Fred LaLone is such a man, and his recognition has come in many forms

Chamber of Commerce Installation Banquet February 17

Arnold Installed President; Curtis Given High Honor

Before a capacity crowd and "sell out" Sierra Madreans witnessed the retirement of John Curtis, four year president of the Chamber of Commerce, and the installation of the 1964 President, Perry Arnold.

The salute to the flag was led by retiring treasurer, David L. Roess, and the invocation by Dr. Robert N. Schaper, minister of the Bethany Church, after which a delicious and very palatable dinner was served by the Sierra Madre Women's Club to approximately 200 in attendance.

The program was opened by the now past president John H. Curtis, who introduced the guests and dignitaries present, and turned the meeting over to Douglas Delaohoo, vice president and membership chairman, who introduced the new members of the Chamber that had become affiliated since the installation banquet a year ago.

Sixty-four students from the Mount Alverno High School, in Sierra Madre, favored the group with a half hour of well trained voice singing that was extremely enjoyed by all present.

Robert Green, also a past president of the Chamber, then introduced the new directors of the Chamber for the coming year, explaining that alternating, seven new directors were elected one year and eight the next.

All books, including paper-backs, are welcome. This year, records are also

strong, financially able to pursue any project that is of benefit to the merchants of Sierra Madre. The path has been well laid, and the beacon lights of progress show far down that path, and with these thoughts in mind, but still not listing the thousands of progressive points that have been attained in the past four years, President Perry Arnold, gave recognition to past President Curtis and presented him with an artistically designed and scrolled brass plaque, mounted on a hardwood base, as a memento that he had served the Chamber well, and its members fully appreciated this service.

Inscription on the plaque read in part "In appreciation for outstanding service to the Sierra Madre Chamber of Commerce, 1959-1963." No further words could be more fitting for a job well done.

Jim Brown, chairman of the Merchants Division of the Chamber of Commerce then enlightened the membership of the plans of his organization, that the basic project of this committee was "Make a Success of Our Business" and three dates have been set, April 2; September 15 and November 27. The first date to be a "Give Away Sale" the second a "coupon sale," where shoppers will be given the op-

portunity of securing valuable prizes, and the third the "Santa Claus Parade," and the kick off night opening of the stores for the Christmas Season.

Larry Bevington, City Administrator, then presented the architect's conception of the new Civic Center and spent some minutes in explaining the various aspects of the building.

The concluding part of the program was a 25 minute address by Dr. W. S. Mc Birnie on "The Coming Debate of 1964" which was

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Fire Dept. Retains All Officers

The annual election of officers for the Sierra Madre Volunteer Fire Department was held last Friday night.

The results found all officers re-elected for the coming year. Those re-elected include: Charles E. Brown, chief; Joseph Grippi, treasurer and Bert Embree, secretary.

Drill time was spent at 130 E. Montecito where the men of the department under the direction of Chief Brown drilled at a simulated house fire.

Fire Call Tuesday

The Sierra Madre Volunteer Fire Department answered a call Tuesday at approximately 10:05 at the residence located at 401 W. Sierra Madre Blvd., where smoke was seen coming from under the hood of an automobile parked in the drive.

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Friends Fund Raising Project

Annual Book Sale To Be Held Friday March 13

The annual Book Sale sponsored by the Friends of the Sierra Madre Public Library will be held Friday, March 13, from 10 a.m. until 9 p.m. The advance preview sale, open only to members of the Friends of the Library, will be held Thursday evening, March 12, from 6 p.m. to 9 p.m. On Saturday, March 14, the sale will be held from 10 a.m. until noon.

Books to be donated to the sale may be brought anytime to the library during regular hours. If it is impossible to bring the books to the library, transportation of books may be arranged by calling either Betty Reed, 355-1771, or Dorothy Brown, 355-0688.

All books, including paper-backs, are welcome. This year, records are also

being collected, as well as pictures.

Proceeds from the Book Sale go to the Library for purchase of new books, although all books donated are examined by the library staff for possible additions to the library's present collection. All books are either used directly by the library, or sold to provide funds for the future benefit of the library.

He declared that Perry Arnold was the new presi-

Sierra Madre Plumbing Co.

EL 5-7272

15 Kersting Ct. Across from flag pole

All Plumbing and Heating Repairs
Stoppages, Water Heaters, Disposals

Fixtures on Display

Pipe, Fittings, Valves, Faucets
Toilet Seats**Eaton Canyon
Women's Club
Lists Winners**

Eaton Canyon Women's Club has announced the winners for the club's All Odd Holes tournament. They include:

A flight, Flo Temmeseid, 35 and Gail Clement, 37½; B flight, Doris Krause, 33½ and Carol McClure, 34½; and C flight, Mary Nichols, 33 and Mary Ryan, 34½.

All scores are net results.

Use the Classified
Ads and turn
Your Used Merchandise
Into Cash**Washington Jr.
Hi Alumni Plan
14th Annual Meet**

The Washington Jr. High School Alumni Association is the only active Junior High Alumni Association in the United States today. This local area alumni will have their 14th annual meeting on Friday, Feb. 21, at Washington Jr. High, 1505 N. Mareno Ave., Pasadena, in the school library at 7:30 p.m.

The alumni states that their greatest problem is locating and contacting all former students, not just former teachers to attend. After all, seeing a "favorite teacher" is one of the joys of life. Wives and husbands are invited too.

Interesting entertainment is planned for this meeting plus loads of refreshments, and best of all a "Gab-Fest," but all the year's plans will be for naught if former students do not join the group.

The following committees have been working for the success of this annual meeting: Harry C. Gruewell, Wynne Scriber, Bill Bayley, Edna Reed Kress, Betty Yost Steinacher, Helen Prosser Capurro, Doris White Nighswonger, Bill Pfaff, Blanche Lunk McHenry and Mr. Charles Hawk, the faculty advisor.

Social and Club Activities**Bridge Lessons
Begin Feb. 21 At
Arcadia YMCA**

A ten week course will be offered in Goren Point Count System Bridge beginning Feb. 21, at Arcadia YMCA from 10 a.m. to 11 a.m., S. First, Arcadia.

This is excellent for beginners and for those who have played other bridge systems and wish to learn the Goren System of bidding.

**CFT Endorses
Unruh School
Finance Bill**

The President's Cabinet and the Legislative Action Committee of the California Federation of Teachers announced today that the CFT would strongly endorse the Unruh School Finance Bill and will submit such strong recommendation to the Executive Council of the California Federation of Teachers in Los Angeles on February 22. Assemblyman Unruh's measure would drastically reduce the number of elementary and high school districts in California and would provide an additional 75 million in State support.

This bill would accomplish these changes by reducing the number of school districts from 1585 to 170 by providing one district to each County and allowing charter cities now maintaining districts to continue to do so. The bill would further provide changes by eliminating the gross inequities in educational opportunities which now result when one district spends \$268 per child per year, and another spends \$1261 per child per year. The bill would eliminate other gross inequities in a tax base which now ranges from more than \$600,000 per child to less than \$3,000. The bill would revitalize voting interest in education which now is lagging so seriously that on the average only 20 percent of those eligible in school elections.

Charles Hiscox, vice president of the California Federation of Teachers in Southern California stated that this bill would begin to solve the financial crisis in California's system of education. Hiscox stated: "This bill marks the beginning of a realistic approach to the financial administration of our schools and will begin to reduce the millions of dollars wasted in extensive duplication of services and personnel. The bill will alleviate critical financial shortages that are causing classes to be so over crowded that children are receiving less and less individual attention. The paper work for teachers has become so burdensome that teachers are giving up the type of work that makes education possible.

Students are not meeting in adequate facilities and teacher's salaries are getting so out of line with comparable professional occupations that education is less and less able to attract competent instructors. The administrative personnel in so many districts drains the meager resources that the present tax structure is able to provide. In order to get what money they now can, school districts have turned to pouring heavy funds into community public relations projects.

So many full time employees in the public relations field drain additional tax monies that should go to alleviate the classroom pressures. A drastic over-haul of an antiquated, illogical, system is absolutely necessary if we are to achieve any relief for our overburdened taxpayers and if we start to move towards providing a Class A education for our youngsters.

Following dessert and a short business meeting, Mrs. Hackney of the Hackney Travel Associates, will present the program. Through the courtesy of Japanese Air Lines, Mr. Tyler Tonaka in native dress, will speak and show films of "Gardens of the Orient" Souvenirs and door prizes in keeping with the Oriental motif will also be supplied by the airlines.

MRS. DANIEL EDWARD McCUE
... nee Barbara Sue Ellet**Barbara Ellet and Daniel McCue
United In Candlelight Wedding**

On Saturday, Jan. 31, Barbara Sue Ellet, daughter of Mr. and Mrs. Charles Ellet, Jr., became the bride of Daniel Edward McCue, son of Mr. and Mrs. Edward McCue of West Covina. The Rev. George Lindsay officiated at the candlelight ceremony in the First Congregational Church of Sierra Madre.

The bride wore a ballerina length gown of taffeta and lace. Her pouf veil was held in place with a single taffeta rose, and she carried a nosegay of pink roses, white carnations and stephanotis.

The matron of honor was Mrs. Cynthia Keltner, the bride's sister. The bridesmaids were Miss Gail Murdoch and Mrs. Tana Piper. The attendants were gowned in emerald green satin brocade, with halo veils and matching accessories. They carried nosegays of pink roses.

Also in the wedding party as ring bearer was Tommy Ellet, brother of the bride. The flower girl, Wendy Ellet, sister of the bride, wore a pink organdy dress and carried a white basket filled with pink and white carnations.

The best man was George Gill, and the ushers were Mrs. Cynthia Keltner, the bride's sister. The bridesmaids were Miss Gail Murdoch and Mrs. Tana Piper. The attendants were gowned in emerald green satin brocade, with halo veils and matching accessories. They carried nosegays of pink roses.

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United Way

tears who are heading up the membership committee for the Congress are Donald Hamblin who is area chairman; John Nowick, Pasadena; Mr. Robert Harbicht, Duarte-Bradbury; James F. Abernethy, Sierra Madre City Councilman and community board president, Sierra Madre; Martin F. Stormie, Pasadena, and Lee Lambiel for Arcadia.

Anyone interested and who believes in United Way is welcome to participate. The effort and time needed to serve in this capacity is very little.

Sierra Madre Day

make up the time lost by the recent strike, and will continue Monday through Saturday racing through March 12. A race of the day has now been named the Sierra Madre for March 4. Those who want tickets to this special event at the special price should call at once and make reservations or purchase the tickets at 305 W. Sierra Madre Blvd. Reservations may be made by telephoning ELgin 5-3433.

Villa Views

in bright red hearts and Valentines. There was a late buffet served after the cocktail hour.

Those bidden for the soiree were Peggy and Bill Lansill, Aleene and John Hedrick, Jo and Bud Baker, Alice and George Lich, Louise and Chuck Day, Menete and Ed Specht, Margurite and Jack Horne, Marilyn and Blair Hyde, Madelaine and Wink Martindale, Ethel and Don Hays, Delores and David Zinsmeyer, Sara Jane and Bill Cummins, Margaret and Art Mann, Nita and Jay David, Marian and John Rowe, Ce and Harold Sweet, Marilyn and Ray Anderson, Billie and Ted MacKenzie, May and Roe Powell, Alida and Henry Kuhn, Leslie and Philip Shepherd, Flo and Ed Barnes and Connie and Ronne Cappodocia.

American Legion

home of Lucille Nollie.

Invitations have been issued to past presidents and charter members of the unit for their 39th birthday anniversary Feb. 27 at the home of Helen Wheeler, 672 Brookside Lane. Members are asked to meet at Roberts for transportation at 7:30 and to take a white elephant.

Retired Teachers Ass'n Has Guest

The Pasadena-Foothill Division of the California Retired Teachers Association will feature Dr. E. Pearce Hayes with the topic, "Life Under the Red Chinese," for its February 24 meeting.

Ethel Brelos, program chairman, will introduce Dr. Hayes, well-known speaker, who was a missionary in China for 30 years, living under the Red Chinese for one and one-half years.

Susan Adams, pianist from Pasadena City College, who was to have played at

the November meeting which was cancelled because of the national tragedy, will render two numbers.

Mrs. Frank Whetter, president, will open the business meeting at 1:30 p.m. at the Pasadena Public Library, 285 E. Walnut St.

Following the program, refreshments will be served by the San Gabriel Neighborhood Group with Mrs. Robert Godzil as chairman.

Susan Adams, pianist from Pasadena City College,

who was to have played at

New Instructors In Creative Arts To Be Honored

To honor new Creative Arts Group instructors, a dessert party is being hosted Friday night, Feb. 21 by Dr. and Mrs. Kurt Gunther at their Highland Oaks home in Arcadia. With the spring session opening this week, all old and new leaders of the more than 20 workshops in various arts will be present.

From Pasadena will come David Schnabel, oil painting instructor, and Mrs. Schnabel; Curtis Tann, who teaches glass fusing, and Mrs. Tann; Mrs. Ruth Darrow who teaches creative stichery; Billie Mc Caskill who teaches flower arranging and Mr. Mc Caskill, and Susan Berkley who teaches art for children on Saturday.

Mr. and Mrs. Marlin Rabloff will come from Whittier where the popular guitar instructor lives. Cathi Calhoun another children's art teacher will come with her band from Monrovia as will Karen Mc Cray, pottery instructor for both children and adults.

Present from Arcadia will be Mr. and Mrs. Charles Morse, she is acting as workshop coordinator this session. Mrs. Bruce Wallace, also teaching children's art will be accompanied by Dr. Wallace, and Mrs. Aldon Melzian, teacher of adult and children's art, will be there with Mr. Melzian.

The largest contingent is naturally from Sierra Madre where the creative arts group is located on E. Montecito St. Included will be Delores White, creative dance instructor, and Mr. White, Joan Harness Hill, pottery teacher, with Mr. Hill; Howard Whalen, instructor of clay sculpture; John Olt, woodcarving and metal sculpture teacher, and Mrs. Olt; Jay Parker, teen art teacher, and Mrs. Parker, and Maria Stewart, dance exercise teacher, and Dr. Stewart.

Senior Citizen Activity Days Set in Arcadia

Activity Days are scheduled each Tuesday at the Arcadia Senior Citizens Center, 405 S. Santa Anita Ave., to develop regional recreation programs for Valley seniors, reports Supervisor Frank G. Bonelli.

Arnold Installed

very enlightening as well as interesting to all present.

In closing the program, members were reminded that the directors of the Chamber meet the first Tuesday of each month for breakfast at 7:30 and meeting at 8:00 in the Headliner Cafe and all members were welcome to attend.

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IDAHO TROUT Reg. \$1.19
\$1.59 lb.

NOW FRESH DUNGENESS CRABS

Fancy Fresh Frozen Dark Meat & Skin Trimmed
SWORDFISH STEAKS Reg. 99c lb. 69¢ lb.

LIVE EASTERN LOBSTERS

WE WILL COOK THEM FOR YOU — PLEASE CALL IN YOUR ORDERS

Fancy Alaskan King — All Meat
CRAB LEGS Reg. \$1.65 1/2 lb. \$1.30
1/2 LB.

FRESH COOKED DAILY — WE SPLIT AND CLEAN FOR YOU
LOCAL LOBSTERS

NEPTUNE SUGGESTS
★ KING CRAB LEGS (Shell) ★ KING CRAB MEAT
★ SMOKED FISH LEGS
★ LOBSTER TAILS ★ FINNAN HADDIE
★ KING CRAB MEAT ★ EASTERN CLAM MEAT
★ COOKED SHRIMP ★ FRYING SHRIMP
(Small, Med. & Lge.)

Now... Fresh Idaho Mountain Trout

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PIECE PLACE SETTING
IN AUTHENTIC
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DINNERWARE
FREE**
WITH COUPON AND
\$5.00 PURCHASE

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THOUSANDS OF DOLLARS
WORTH OF PRIZES
DRAWINGS EACH WEEK FOR TEN WEEKS

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FOR TEN WEEKS, INCLUDING A MAGNIFICENT
O'KEEFE & MERRITT GAS CONTEMO, CALIFORNIA'S
MOST WANTED AUTOMATIC RANGE—A HAMILTON GAS
CLOTHES DRYER—WESTINGHOUSE PORTABLE DISH-WASHER
AND MANY, MANY MORE. REGISTER EVERY WEEK —
NOTHING TO BUY — NO CASH EQUIVALENT — NO EX-
CHANGES. ADULTS ONLY. FIRST DRAWING FEBRUARY 23.

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POOL BUILDERS
WITH THESE FAMOUS FEATURES:
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Pump & Motor • 7 1/2' Slide • Underwater Light
• Marine Steri-Filter • Automatic Skimmer •
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2 35
1-LB. CANS
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SAVE 11c
AS FEATURED ON KTTV, CHANNEL 11

EXTRA FANCY ANJOU PEARS
2 25c
FRESH HAWAIIAN PINEAPPLE 15¢
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**LIBBY'S
TOMATO
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46-OZ.
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Ralphs Fresh Produce

**SWEET TENDER
CARROTS**
2 15c
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REGULAR LOW SHELF PRICES
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**GOLD MEDAL
FLOUR**

5 LB. 54c

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ORANGES**
5 45c
LBS.

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2 6-OZ.
PKGS. 35c

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BE SURE TO WATCH FOR
A BIG STAR ON YOUR
CASH REGISTER TAPE AND
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SAVE 16¢ A LB.

SHOULDER LAMB 37¢ LB.
ROAST
LAMB BREAST 10¢ LB.
LAMB NECK 29¢ LB.
LAMB SHANKS 39¢ LB.
GROUND LAMB 39¢ LB.

Lamb Chop Sale

SHOULDER CHOPS 63¢ LB.
ROUND BONE 69¢ LB.
RIB EYE 98¢ LB.
RIB CHOPS 79¢ LB.
LARGE LOIN 79¢ LB.
SMALL LOIN 98¢ LB.

ROUND STEAK 67¢ LB.

SAVE 31¢ A LB.

OVEN READY RUMP ROAST 67¢ LB. WATERMELON CUT 79¢ LB.

SWIFT'S PORK SAUSAGE BROWN 'N SERVE LINKS OR 8-OZ. PKGS. 49¢

Ralphs GROCERY DEPT.
LUCKY STRIKE OR PAN PACIFIC
LIGHT CHUNK TUNA 5 \$1.00
6-OZ. CANS
SAVE 35¢

Ralphs FROZEN FOOD
TREESWEET FROZEN
ORANGE JUICE 4 \$1.00
6-OZ. CANS
SAVE 40¢

Ralphs DELI KITCHENS
WISCONSIN AGED
CHEDDAR OR NATURAL
SWISS CHEESE 69¢ LB.
CHUNK
SAVE TO 20¢ A LB.

ALL STAR
TOMATO SAUCE
6 39¢
7 1/2-OZ. CANS
SAVE 15¢

RALPHS SUPERB—IN ZIP! FLIP! DIP! CARTONS
CATERING ICE CREAM
HALF GAL. 69¢
(FLAVOR OF THE MONTH)
VANILLA, ROYAL CHOCOLATE,
STRAWBERRY, ROCKY ROAD,
CHOCOLATE CHIP OR ENGLISH TOFFEE
SAVE 10¢

KRAFT
VELVEETA CHEESE LOAF
2 79¢
1 LB. CARTON
SAVE 19¢

RALPHS EXTRA LARGE
DRIED PRUNES 39¢
SAVE 14¢ 1 1/4-LB. CELLO PKG.
INSTANT NON-CHOCOLATE
CARA COA DRINK 47¢
8-OZ. SAVE 10¢
CIRCUS PEANUT BUTTER 49¢
18-OZ. SAVE 10¢
MAZOLA CORN OIL 85¢
1 1/2-QT. SAVE 15¢

FRESH FROZEN GRADE A
RED RASPBERRIES 25¢
SAVE 6¢ 10-OZ. PKG.
FROZEN DELAWARE PUNCH 6 \$1.00
6-OZ. CANS
PICTSWET FROZEN COOKED SQUASH 2 37¢
12-OZ. PKGS.
PICTSWET FROZEN FRENCH CUT GREEN BEANS 4 \$1.00
9-OZ. PKGS.
Ralphs NON FOOD DEPT.
CHERRY ANGEL FOOD LOAF CAKE 39¢
11-OZ. PKG.
SAVE 4¢
Ralphs PET DINNER 8 \$1.00
16-OZ. CANS
SAVE 16¢
Ralphs CHERRY TURNOVERS 23¢
PKG. OF 2
SAVE 6¢

FLEISCHMANN'S MARGARINE 33¢
1-LB. PKG.
REAL MC COY SLICED PASTRAMI 39¢
4-OZ. PKG.
CORNED BEEF 59¢
4-OZ. PKG.
SAVE 10¢
SCOTT PAPER TOWELS 29¢
GIGANT ROLL
CREST TOOTH PASTE 39¢
3 1/4-OZ. LARGE TUBE
SAVE 14¢
JONNY CAT, CAT LITTER 10 LB. 69¢
SAVE 10¢

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FRESH FILLET OF PERCH	59¢
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BREADED COD 3 10-OZ. PKGS.	\$1.00
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BREADED SHRIMP 8-OZ. PKG.	55¢
FISH STICKS 3 8-OZ. PKGS.	99¢
FISH CAKES 8-OZ. PKG.	27¢



Thursday, Feb. 20, 1964 SIERRA MADRE NEWS

SPORTS AS Hank Ives SEES IT



OOPS — MY FACE IS RED
The phone rang bright and early one morning last week and after the usual formalities of "hello" the conversation went something like this: "Your side-light on the destroying of Lamb Chop was very interesting. Except for one thing. In comparing Lamb Chop with Your Host you called Your Host one of the finest broodmares of all times after recovering from a broken leg. Just one problem. Your Host was a male-type horse."

The bout is actually being held in Clay's backyard. Miami Beach is practically a second home for the "Louisville Lip." He should have the crowd in his corner.

Cassius will be close to Liston in the weight department. The champ goes at 212 and Clay at 205 with the challenger having a definite edge in height and speed.

My guess is that neither one of these men would stand much of a chance with the likes of Joe Louis, Gene Tunney or Jack Dempsey. Heavyweight challengers these days are mostly in the "stumble-bum" category.

YOUR HOST not only was a very definite male-type horse, but won the Santa Anita Derby in 1950 and became an outstanding sire with "Horse of the Year" Kelso, being his most famous son.

ON THE SUBJECT OF HORSES . . . After 35 racing days here is the magic formula on betting the favorites. A flat two dollar bet on win-place and show on the favorite in each race would net you a corresponding loss of \$13.60, \$11.80 and \$16.40.

IT'S STRANGE HOW JOCKEY fortunes vary each year. Fellows like Ycaza, Shoemaker and Milo Valenzuela always have their share of winners. But there are half a dozen big disappointments this season.

Willie Harnatz, Pete Moreno, Rudy Campas, and Miguel Yanez have had their troubles catching winners. Alex Maese, Jackie Leonard, Johnny Longden and Braulio Baeza are behind their usual production.

SURPRISES TO DATE have been Ken Church, who is really a talented boy yet doesn't seem to get many mounts. Fernando Alvarez, Don Ross and Frankie Costa.

OLD HANKUS PREDICTS . . . Cassius Clay to gain the world's heavyweight record last week with his 35 point performance against Bishop Amat. The Lancers have been the class of the Santa Fe League for the past three years.

Before you send for the boys in the white suits and straight jackets consider these points.

The "Gaseous" one has youth going for him, in fact

SO THERE YOU ARE . . .

CLAY BY A DECISION.

ODDS AND ENDS . . . Dennis Polosky tied the La Salle High School scoring record last week with his 35 point performance against Bishop Amat. The Lancers have been the class of the Santa Fe League for the past three years.

SIERRA MADRE LITTLE

LEAGUE registration starts

this Saturday from 9 a.m.

until noon at the Sierra

Vista Youth Hut.

CLASSIFIED Advertisements

LOST AND FOUND

LADY wants studio apartment, furnished, with stove and refrig. Call EL 5-1279 after 6 p.m.

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PETS

FOUND, vicinity St. Rita's sm. br. Cairn Terrier. No tags. Owner call EL 5-0950 O*2-20

FOR SALE — AUTOMOBILES

2-WHEEL trailer, box 4 ft. x 8 ft. \$40. 355-6744 P:2-20

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Eva Hardin CONVALESCENT HOME Nurses around the clock. Good food. Excellent care. Licensed for 9. M.A.A. patients approved. 94 1/2 N. BALDWIN 355-8169 T:9-2674

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WANTED Older 3 bdrm. Sierra Madre Home Pvt party EL 5-2673 M:2-6-2-19 FIREWOOD FOR SALE

All Kinds FIREWOOD Also Tree Work HI 6-9289 Mr. Lopez DRESSMAKING

EXPERT ALTERATIONS, also coats, suits & dresses made. EL 9-3931 S:11-217f

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48 VARIETIES TO CHOOSE FROM

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ANOTHER Royal CLEANING SPECIAL
\$5* FOR \$4
WORTH OF GARMENT DRY CLEANING
*SAVE 20% ON ALL GARMENT DRY CLEANING ORDERS OF \$5.00 AND OVER
The Royal Offer Good Only SYcamore 6-4311 Murray 1-6412 Zenith 6431
Feb. 17 Thru Mar. 7 AT OUR DRIVE-IN 443 S. RAYMOND AVE.
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Roberts Market
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FLOURNOY REPORT

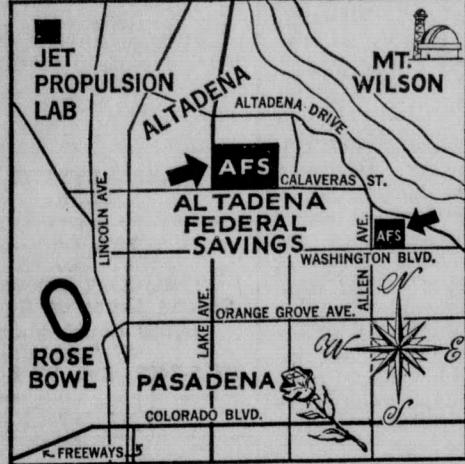
by Assemblyman
Houston L. Flournoy
49th ASSEMBLY DISTRICT

Now that the Legislature has received the Governor's



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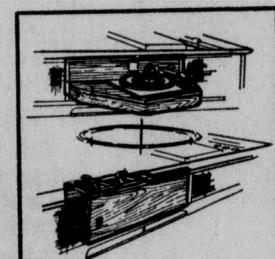
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THE WELLINGTON...
The New Look of Stereo

The distinctive styling of this console combines the elegance of fine furniture with the superb reproduction of General Electric stereophonic sound.



The unique General Electric SWING AWAY turntable swivels out for easy record handling without disturbing anything on top... giving you full-time use of the coffee table. Come in soon and see the all-new Wellington!

The Wellington features:

- SWINGAWAY TURNTABLE WITH GARRARD 4-SPEED CHANGER... plays stereo or monaural records
- GENERAL ELECTRIC C-100 CERAMIC STEREO CARTRIDGE WITH DIAMOND STYLUS
- HOME MUSIC DISTRIBUTION SYSTEM (Optional)
- MULTI-DIRECTIONAL SIX SPEAKER SYSTEM
- 2 MODELS... Early American Maple, Danish Modern Walnut
- ALL WOOD CABINETRY
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ANTENNA TV SERVICE
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EL 5-1560

Letters to the Editor

I may not believe in what the man says, but I will defend to my death his right to say it—(similar words of Voltaire)

Dear Editor:

I should like to express my resentment over the unfair treatment which is being accorded to Senator Clair Engle by Governor Edmund G. Brown and a group of his cronies among the leaders of The Democratic Party.

They profess warm friendship for Senator Engle. They even "pray for his recovery." But at the same time, they have a knife buried deep in his back. And they lose no opportunity to give it an extra twist. To put it bluntly, we are witnessing a gigantic double cross against him, right in front of our eyes.

Their tactics toward him are shabby, ruthless and revolting.

In spite of Senator Engle's thirty years of faithful public service, some of the officers of his own party have tried their best to force him out of the race. Failing that, they now hope to defeat him in the primary. Governor Brown has publicly declared the Senator's health an issue. Now several of the Governor's friends threaten to enter the June 2nd Democratic Primary against Senator Engle. By the time this gets into print, some of them may already have filed. It is even widely hinted that the Governor himself may enter the primary.

Again, accept our deep thanks and all good wishes.

out the world: a Dimes for Liberty project to help build the Museum of Immigration at the base of the Statue of Liberty; cooperation in building the Cathedral in the Pines as a memorial to women who have died in all wars, and many other worthwhile projects. However, our club has the privilege of choosing any project we wish to emphasize, always keeping in mind the needs of our local community.

Mrs. Dexter Otis Arnold, president of the General Federation, has declared that the General Federation of Women's Clubs has always strongly advocated the freedom of the press and that it has never been more important than it is today when more than half the countries of the world live under a partial or complete blackout of news through censorship.

As far as radio-listening goes, KPOL offers the most relaxed broadcasting on the air-waves. The station is to be commended for its easy-to-listen-to music and its precise newscasts. But perhaps it is too relaxed. For example, as a lead-in to one of its evening programs, the announcer reminded the listeners that "Californians" end their day relaxed and contented." The staff writer who dreamed up this copy must never leave his cubicle. Did you ever see anybody "relaxed and contented" as they drive home on the Freeway?

Perhaps the country's newest successful magazine venture was born right here in Sierra Madre. It's Radio Control Modeler whose editor is Don Dewey who has been a resident of our town for seven years. His wife is the former Sally Grant, a native of the city. Her grandmother was Lida Grant, recently deceased, who was a one-time owner of the present Ripple Mortuary. The couple have a son, Michael, 2. Don attended Pomona College where he majored in journalism and creative writing. Before starting Radio Control Modeler with his partner, Chuck Waas, managing editor who hails from Covina, Don was sales manager of the Western Pre-Cast Concrete Corporation.

First issue of Radio Control Modeler appeared in May, 1963. The magazine now boasts a circulation of 25,000 with readers in every country of the world, including Russia. With some 200,000 RCers exploiting the hobby, the publication is assured of a bright future. Half of the number are in the United States. Average age for RCers is estimated at 38 years.

For the uninitiated, a radio control model is a miniature aircraft with a wing-span that varies between 1½ feet to 8 feet. Radio control aircraft are licensed by the Academy of Model Aeronautics in Washington, which is a division of the Federal Aeronautics Administration. These miniatures will perform all the functions of a full scale aircraft by remote control with no communication between the aircraft and the pilot with all functions performed by radio-controlled transmitters and receivers. These models perform a real public service as they are used in fire-fighting to determine temperatures in hot structures.

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First issue of

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HANDYMAN — light hauling, trim, painting, cement & brick work. Odds and ends. Reas. EL 5-6243 A:2-20

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EXPERIENCED housecleaner or ironer. References. 567-5589. A:2-20

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Sat., Feb. 22

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Furniture, dishes, books, clothing, etc.

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Wait!

Don't rent an apartment until you have seen the Townhouse — 170 E. Highland at Mt. Trail. Finest quality — 1 & 2 bdms. Unfurn. (one, bedroom, furn.) with rich nylon carpet, linen drapes, pvt. patio. All Medallion bit-in. kitch., real soundproofing and private from \$120 & \$135. Stop by today. (You'll be glad you did!)

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3840 Fairmeade — \$42,500

Modern 4 bdsm. 3 ba., den, liv. rm. open to lge. patio. Kitch. w/bt.-ins.

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Upper Hastings — 3 bed-rooms, ba. & 1/2. Sep. brkt. rm., lovely drapes, Air Cond. Priced lowest in area. A steal at \$24,500.

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and worth it

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This 3 Bedroom 2 bath family home is a top value on today's market.

Long Living Room w/beautiful stone fireplace.

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AVAILABLE March 11. 1 bdsm. clean house, adults, f/plc., scr. porch, garage, wtr. pd. close in. HI 6-5486 D:2-20-3-4

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Near completion, this custom home offers central entry hall, formal Living Room, big Family Room opening onto Medallion kitchen with all built-ins, 4 lovely Bedrooms w/exc storage, 2 fireplaces, 2 1/2 baths. W/W carpet. All new homes area.

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1 Mo. free rent with lease

\$55. Garage apt., 1 bdsm. water, gas pd. 190 Santa Anita Court. SY 4-2805 D:2-13

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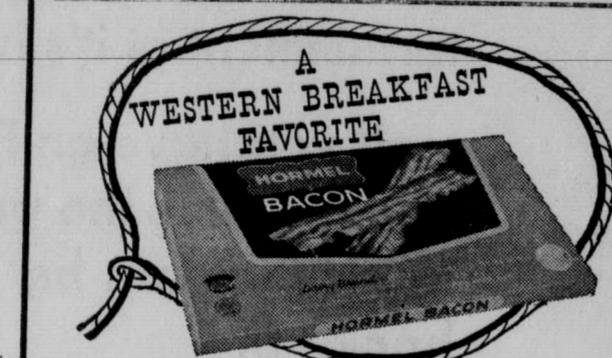


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**Birds Eye Mixed Fruit
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Cheese or Chives
Pkg. of 2 **4** FOR

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1 LB.
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**Franco -
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15 1/4-oz. can

8 FOR **\$1**

Editorially Speaking...

"He that foloweth after righteousness and mercy finideth life, righteousness, and honour."—Proverbs 21:21.

Civil Rights!

Opponents of the Civil Rights bill have been charged with seeing hobgoblins, of saying there are provisions in the bill that would far outreach the actuality.

The opponents deny this. They say the bill is every bit as radical as they claim. They say, if passed, it will destroy the republic.

What are the facts?

Those who oppose the bill make their case, in part, by pointing to three elements of the bill.

The first is Section 711-B which, they say, would permit the President to do practically anything he chooses to enforce the bill's provisions. And, truth to tell, a reading of that section seems to bear them out. It says: "The President is authorized to take such action as may be appropriate to prevent the committing or continuing of an unlawful employment practice . . ."

To make the second step of their case, the opponents point to Section 602. It says: "Each Federal department and agency which is empowered to extend Federal financial assistance to any program or activity, by way of grant, contract or loan, shall take action to effectuate" the provisions of the bill.

Therefore, their argument runs, in that the total Federal budget is spent through Federal departments or agencies by way of "grant, contract, or loan", it appears the total Federal budget would be at the President's disposal to enforce the act's provisions.

The final step deals with the substance of the bill. In broad terms, the Civil Rights bill seeks to make "discrimination" unlawful.

To recap, then, under the language of the Civil Rights bill, the President would have the authority to use the Federal budget in any way he thinks "appropriate" to abolish "discrimination."

But what is "discrimination"?

As the bill's opponents point out, that word is not defined. The bill does define such words as "person" and "employer" and such phrases as "employment agency" and "labor organization," but nowhere in the bill is the word "discrimination" given a definition. Nor the word "religion" defined, nor "race."

The opponents of the bill say this cannot be an oversight; no serious draughtsman would fail to define key words. Nor is it without significance. Quite to the contrary. They say that without these definitions, the bill is wide open, that each Federal department and agency will be left to decide for itself what is and what is not "discrimination," and what constitutes "race" and what constitutes "religion." In short, their personal interpretation.

And thus the bill would transform the country from one of laws, (a republic), to one of men (a dictatorship).

So, it seems the opponent's case is solid. For whatever a person may think of race relations in the South, the effects of this bill are not confined to the area south of the Mason-Dixon but are equally applicable throughout the nation. It follows, then, while the mental picture we hold of discrimination may apply only to race relations elsewhere, the force of this bill actually will apply in our backyard, to our jobs, as well. And what may be "discrimination" in our mind, today, may very well be something else again, tomorrow, when it reaches us.

You can't write good law without definitions. But you can grant dictatorial power that way.

A Grim Struggle

"Your Taxes," which is a publication of the Oregon Tax Research organization, recently described, in terse and accurate fashion, one of the great conflicts of this time: "Taxpayers are in a grim struggle to increase the level of spendable income and to find means of retaining more of their income for their own purposes. Governments are in the same struggle and seek to increase the level of spendable income by increasing taxes."

"It is at this point that the desires of government come into severe and increasing conflict with the desires of the taxpayers and the result is a mounting tide of resentment against the expansion of government"

This sounds like the problem of the irresistible force confronted with the immovable object. But there is hope that the force, as represented by the taxpayers at large, is gaining in influence and cohesion. To quote "Your Taxes" again, ". . . it is apparent that taxation is now a matter of keen personal interest to an increasing number of voters." The forces that demand economical government and the restriction of government to those matters for which it was intended and which only it can perform, can be expected to burgeon.

* * * * *

Now, Conn., Hour: "Automation has been called many things, from the prime mover of civilization to job scourge, but a University of Pennsylvania professor has added another euphemism to its collection. It is, says Dr. James Charlesworth, a generator of barren boredom. Perhaps utopia has indeed arrived when political scientists fret over the effects of too much leisure on the public, but the fact remains Americans and members of other advanced societies have given the appearance in recent years of children lost in a department store toy department."

* * * * *

Now, Conn., Hour: "It shouldn't take the sacrifice of a President to jolt people out of slovenly ways. But since the President has been slain, let us hope that the decay has been purged from the soul of America and that the new national resolve to do better will be long-lived."

Sierra Madre News

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R. Robert Evans | Editors and Publishers
Peggy L. Evans

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NOTE—The opinions expressed in credited columns of the Sierra Madre News are those of the writers and do not necessarily represent those of the News.

Letters addressed to the editor of the News are welcome; however, they must be signed with correct name of the writer. The writer's name will be withheld if requested. Letters must be sent to the editor in care of the newspaper. Letters within the bounds of proper humor, letters attacking individuals or personalities will not be published.

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FREEDOM

At Any Price

By H. V. Witty

Squeezed between volumes of poorly written, twisted presentations of modern day journalism, occasionally one finds isolated clusters of absolute wisdom. Final victory over Communism and its trusting sibling, Socialism, necessitates a thorough and lasting understanding of these unchangeable truisms. Victory over confusion must constitute the honing stone so necessary to sharpen our mental capacities to a point capable of piercing the black heart of liberalistic propaganda. A challenge has been hurled in the form of a Latin statement of opposition: Status Quo vs. Potentia Qua. It has fallen to the astute, analytical mind of E. Merrill Root to give us the clarification in terms of absolute wisdom:

"To the conservative . . . is the basis of all things is the changeless power from which all changes flow: the fountain and source, the Alpha and Omega, the eternal I Am, the vine in which the branches live. Because that potentia qua is changeless, every status quo rooted in it can fruitfully change. From it stream the successive seasons — seed-time and harvest, youth and age, the Spring that vanishes (and returns) with the rose . . . In it stands the absolute and eternal truth that never changes, but that must be struck again and again like a bell that fades and rings again. The conservative possesses that truth because he alone dwells in the potentia qua which is its home."

"Therefore the conservative is the realist. He inhabits the Vine, not the branches; so he is not deceived by the fads and fashions and manias, the 'social norms' and the 'group adjustments' so dear to the fussy Puritans of the National Educational Association, the compromisers of the politicians, the ukases of the Commissioners for the Suppression of Wild Flowers.

"As a realist, the conservative knows many things of which today the world is ignorant. He knows that the only way a child can be born is that the mother, whether Calputnia, the mother of Caesar, or Mary, the mother of Christ, shall carry the child nine months under her heart . . . He knows that, if you would make bread, you must sow and reap and grind — and light the fire. He knows that the living will of the acorn causes it to grow into an oak and not a sponge."

"This leads to the metaphysics of conservatism. The 'liberal' is always by nature a surface man; the conservative by nature is always a center man. The 'liberal' always clutches the flower but ignores the root; the conservative reverences the root and so possesses flowers after flower. For things thrive on the surface only if they abide in the center."

"The great war that fractures the world today is not chiefly about surface things — politics, economics, etc. — but about center things — religion, metaphysics, philosophy. The great war is between the surface men who destroy all surfaces because they deny all centers, and the center men who conserve all the good of the surface because they cherish the center. It is the war of the static brittle surface men with the dynamic fluid center men."

"The roots of conservatism . . . They grow into the absolute, the eternal, where two plus two are always four; where as man sows, so shall he reap . . . Red can never be hoaxed into green by 'liberal' whim, green can never be coerced into yellow by Robespierre or Mao Tse-tung."

"Today the sons of Lucifer, the wrecks of Angels . . . gather to march on God . . . With them march the 'planners,' the 'humanists,' the children of 1984, the fanatics who hate Nature and God, the Surface men who lust to destroy the center. The war that once fractured Heaven now fractures earth; in that war, that can be no co-existence, no neutrality . . . For it is the war of cosmos with chaos, of reality with illusion, of creation with nihilism."

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Herbert Hoover, former president of the United States, spent the night in Sierra Madre last Friday at the home of his son Herbert Hoover Jr., who lives on N. Sierra Madre Ave. Mrs. Hoover spent several days and nights visiting her son's family prior to her husband's arrival.

Today the sons of Lucifer, the wrecks of Angels . . . gather to march on God . . . With them march the 'planners,' the 'humanists,' the children of 1984, the fanatics who hate Nature and God, the Surface men who lust to destroy the center. The war that once fractured Heaven now fractures earth; in that war, that can be no co-existence, no neutrality . . . For it is the war of cosmos with chaos, of reality with illusion, of creation with nihilism."

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**Noon Luncheon
For Shakespeare
Club March 3**

At the noon luncheon on Tuesday, March 3, the American Home Department of the Shakespeare Club will present Zeda Taylor and Betty Herman, authoresses of "A Time for Cooking." Mrs. George Lippincott Jr. is director.

The Rev. N. Robert Kessler, pastor, Holliston Avenue Methodist Church, will give the invocation at the noon luncheon. Mrs. William C. Ricks, is Bible Department director. Mrs. T. William Heldner, president, will preside.

At 11:30 a.m. Friday, March 6, the Shakespeare Department will meet in Stratford House for luncheon. Mrs. David B. Scott is chairman of the day.

At 12:15 p.m. they will complete the reading of "As You Like It." Mr. Gail Shoup, from the Pasadena Playhouse, will lead the group in the reading and analysis of the play. Elisabeth Flint is director.



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Thursday, Feb. 20, 1964 SIERRA MADRE NEWS-13

**Susan DeWeese Becomes the Bride
Of Jack Burr Valentine's Day**



MRS. JOHN MICHAEL BURR
... Susan DeWeese

In a beautiful candlelight ceremony, on the traditional day for sweethearts, Valentine's Day, Susan Hartman DeWeese became the bride of John (Jack) Michael Burr in the Congregational Church, Friday, Feb. 14, at 8 p.m.

Rev. George Lindsay officiated at the double ring ceremony in the church decorated in the Valentine theme, with three large white baskets filled with carnations at the altar.

Sue is the daughter of Mr. and Mrs. Robert L. DeWeese, formerly of Sierra Madre and now of Phoenix, Ariz., and Jack is the son of Mr. and Mrs. William Burr of Montebello, Calif.

For her wedding the bride was lovely in a floor length satin gown, with French roses appliqued on the Alencon lace overlay of the bell-shaped skirt. A large bustle-bow adorned the back of the gown, and was also appliqued with graduated French roses, which complemented the chapel train. The gown had a sweetheart neckline with tiny French roses and finger-tip fitted sleeves. The bride's veil of silk illusion was held by a tiara of pearls and aurora crystals. Her bridal bouquet was of baby white roses with little hearts made of seed pearls and white satin ribbon.

Judy Kraus served the bride as matron of honor and the bridesmaids were Diane Friel, Sherry Moore, Kathy Filger and Wanda Perry. Their gowns were identical, and in keeping with the Valentine's Day motif, were street length gowns of red satin, with bell-shaped skirts, rounded neck line and three-quarter sleeves, and patterned after the bride's gown. The attendants' gowns also had a large bustle-bow with long sash adorning the back.

The second demonstration, from 1:30 to 3:30 p.m., will deal entirely with methods of pruning flowering trees and shrubs, such as Jacaranda, Bauhinia, Erythrina, Callistemon and Cassia. The place for this demonstration will be in the collection of flowering trees and shrubs on the south side of Tallac Knoll, in the upper section.

Superintendent George Spalding, in charge of this program, will be assisted by members of the Arboretum staff and "Doc" Thompson.

In case of rain, the demonstration will be on the following Saturday, Feb. 29, at the same hours.

The first demonstration, from 9:30 to 11:30 a.m., will show how to prune the deciduous fruit trees, apricots, nectarines, peaches and plums. These trees are all in the Economic Plantings, which are in the level area south of Tallac Knoll.

The third demonstration, from 1:30 to 3:30 p.m., will deal entirely with methods of pruning flowering trees and shrubs, such as Jacaranda, Bauhinia, Erythrina, Callistemon and Cassia. The place for this demonstration will be in the collection of flowering trees and shrubs on the south side of Tallac Knoll, in the upper section.

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The couple will be at home at 244 E. Grand View, Sierra Madre, after Feb. 23.

**American Legion
Auxiliary Met**

Mrs. Wayne Perry entertained the members of the American Legion Auxiliary at her home, 40 S. Hermosa on Thursday evening. House decorations and refreshments carried out the Valentine motif.

At the business session a donation was given to the Flag fund for Cal-Poly. Community service reported 284 hours and \$42 spent on various projects.

Subjects for the annual Americanism Essay contest were distributed to St. Rita's Catholic School and the Church of the Ascension School.

Ethel Stein gave an inspiring talk on the many rights of freedom our people are blessed with today.

Poppy chairman Edna Faller reported the Auxiliary Poppy Program is already underway. One million poppies have been assigned to California Veteran hospitals for the making.

The Department of California has awarded the unit with an "Early Bird" citation for completing their membership quota.

On March 12 the 18th District officers will be the guests of the unit at the

Please turn to Page 4

**Villa
Views**

By
Toni Maurin

Sycamore 7-9634



by LOLITA

Woman's preoccupation with beauty is as old as mankind itself. The ancients of Israel, Egypt and Babylon weren't exactly strangers to the art of paint and makeup and countless attentions to their faces. In fact, the notorious Queen Jezebel is generally conceded to have been a pretty lady number who relied on more artificialities than any female in history.

At any rate, we are going to look into the business of beauty in the weeks ahead. We will see how the search for beauty has progressed down through the centuries and take a quick look at some of the artful and not-so-artful dodges that have graced this popular feminine pursuit. We hope you will like our efforts.

We hope, too, that you ladies will think of PETITE BEAUTY SALON in most matters pertaining to personal beauty and good grooming. As far as the hair is concerned our stylists are the best this side of Hollywood. Whether your need is for a simple manicure, a highly skilful tinting, or hair styling of uncommon glamour, you can always depend upon personalized professional attention at PETITE BEAUTY SALON, 185 West Sierra Madre Blvd. Or make sure of an appointment by calling EL 5-8041 first.

I talked to Bernice Jackson last weekend. They are very happy in Laguna. She said Don has made her a bowling widow by taking up lawn bowling, with great vigor. Bernice would very much like to have the gang come down to see her. She even promises the weather will be perfect. They have been going to the beach practically every day.

The latest one to tickle my fancy, and I'm sure George's eyebrows would fit right off his head, is the newest innovation in girdles. The article was titled "Sprayed on Girdles Give More Comfort and Control." The title brought to my mind an immediate picture of the gal holding everything she had in place while her girdle was applied with an aerosol can. It is in effect the same idea except that the spraying of the "control" is done by the manufacturer on a basic undergarment. I like my idea better—I could arrange the flesh in as many tucks and folds as I please, if I could glue it down when I got it there—well, maybe next year. Roll over George, it will probably get worse before it gets better!

Rickey Burr, nephew of the bridegroom, served as ring bearer and carried a white satin heart-shaped pillow outlined with lace. The flower girl, Jenny Blair, cousin of the bride, wore a gown with red velvet bodice, scooped neckline, short cap sleeves with a full skirt of white organza. She carried a white basket of rose petals, decorated with red hearts and red ribbon streamers.

Bill Burr, brother of the bridegroom, served as best man, with Tom Burgess, Mike Weston, Brad Fruit and Doug Peterson as ushers. They all wore dark tuxedos.

Following the wedding a reception was held for approximately 220 guests in the Wentworth Room of the Huntington-Sheraton Hotel, the red and white color scheme being carried throughout. The three-tier wedding cake was decorated with alternating red and white roses with the traditional bride and groom gracing the top in a heart-shaped arch. Champagne punch and fruit punch were served.

The newly married couple left for a honeymoon in Palm Springs, and for her going away suit the new bride chose a blue mohair suit with matching shoes and bag and a hat in contrasting shades of blue, with white chiffon and three-quarter length white gloves.

The couple will be at home at 244 E. Grand View, Sierra Madre, after Feb. 23.

People already are beginning to look towards future plans and summer vacations. The John Frickes just got back last week from an exploratory trip down Baja California way. They camped on the beach below Ensenada and looked around for some large campsites that would accommodate the summer camping group. I'm ready now!

The W. W. Weiliches have been visiting in our area for a few days. They stayed with Dr. and Mrs. Lincoln Wilson. Their new house in La Jolla is rapidly reaching the completion stage.

Several of the neighborhood group joined Mrs. George Sanders for a day at the races sponsored by the Arcadia Auxiliary of the Pasadena Child Guidance Clinic. None of the girls were loud in their acclaim for winnings, but the day was beautiful and well worth the outing. Those seen at the tables on the clubhouse terrace were Mrs. Charles Hardison, Mrs. Wells Pleas, Mrs. James Smith, Mrs. Charles Goldsworthy, Mrs. A. J. Huber and Mrs. Leslie Garlinghouse.

It is always sad when you have friends who move away, and I am particularly sorry to see Mr. and Mrs. George Morrison (Len and Marcie) move away from their Sierra Madre Villa home. Sad for us, but glad for them. There is no law that says you have to stay in retirement and so, less than six months after his retirement from Morris Thermador, Len is back in the halter. This time he is a special investigator for the Celuloso Company of Chi-

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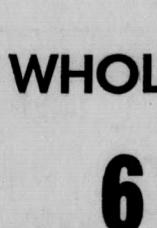
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 Golden CORN NO. 1/2 TINS 6 FOR \$1.00 WHOLE KERNEL & CREAM STYLE	 GREEN PEAS 303 TINS 5 FOR \$1.00	 STEWED TOMATOES 303 TINS 5 FOR \$1.00	Johnstons Big Family Large 9" PIES Apple Cherry Blackberry Apricot Boysenberry Peach Pineapple Pumpkin Strawberry Rhubarb 49¢ ea	Birds Eye PEAS 10 OZ. 5 FOR 69¢ BABY LIMAS 10-OZ. CUT GREEN BEANS 9-OZ. 5 FOR 89¢ Wakefield CRAB MEAT 6 OZ. 65¢ Reg. 83¢
AJAX Laundry Detergent Giant Size 69¢ King Size 99¢	Honey Bear PURE HONEY \$1.19 FIVE POUND TIN	Swift & Co. ALL SWEET 4 lbs. \$1.00	<i>Don't forget George and the Cherry Tree</i>	

CHUTES THE WORKS		MEATS		FRUITS AND VEGETABLES	
Down to Earth Prices					
MANNINGS CHOICE STEER BEEF SALE		CHUCK ROAST	43¢ lb	SHORT RIBS	4 lbs. \$1.00
O-BONE ROAST		Semi Boneless CHUCK ROAST	59¢ lb	CROSS RIBS	45¢ lb
Boneless STEWING BEEF		75¢ lb	Center Cut BEEF SHANKS	49¢ lb	10¢ lb
Rolled SHOULDER CLOD		95¢ lb	Knuckle SOUP BONES	15¢ lb	5¢ ea
Fresh -- Lean GROUND BEEF		Oven Ready PRIME RIB ROAST	95¢ lb	Fuerte AVOCADOS	10¢ ea
39¢ lb		Rath Black Hawk Grade — A — BACON	55¢ lb	Young Tender CARROTS	2 BUNCHES 15¢
Fresh GROUND CHUCK		59¢ lb	U.S. No. 1 Idaho RUSSET POTATOES	8 POUND CELLO BAG	29¢

ROESS MARKET
331 W. Sierra Madre Blvd. at Lima St.